

ORDER

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/25/12	10/29/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M- -TF- -	1:00	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/12	10/29/12	M- -TF- -		2		\$1,400.00		0.00					
N 2	WEWS	10/25/12	10/29/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M- -TF- -	1:00	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00



WEWS

Print Date: 10/22/12

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Contract / Revision **315411** Flight Dates **10/25/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/20/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add 10.25-10.29 :60s** Estimate # **2175**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	10/25/12	10/29/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M--TF--	1:00	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					1	\$2,000.00		0.00			
N 3	WEWS	10/25/12	10/29/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S-					1	\$2,400.00		0.00			
N 4	WEWS	10/25/12	10/29/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S					1	\$2,400.00		0.00			
N 5	WEWS	10/25/12	10/29/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	M--TF-S	1:00	3	\$4,800.00	P-2	0.00	NM	3	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF-S					3	\$4,800.00		0.00			
N 6	WEWS	10/25/12	10/29/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M--TF--	1:00	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					2	\$1,300.00		0.00			
N 7	WEWS	10/25/12	10/29/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M--TF--	1:00	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					2	\$1,300.00		0.00			
N 8	WEWS	10/25/12	10/29/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	1:00	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S-					1	\$1,100.00		0.00			
N 9	WEWS	10/25/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	M--TF--	1:00	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					2	\$1,300.00		0.00			
N 10	WEWS	10/25/12	10/29/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	M--TF--	1:00	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					2	\$2,000.00		0.00			
N 11	WEWS	10/25/12	10/29/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	M--TF--	1:00	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					1	\$2,000.00		0.00			
N 12	WEWS	10/25/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M--TF--	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					1	\$2,400.00		0.00			
N 13	WEWS	10/25/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	M--TF--	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					1	\$2,400.00		0.00			
N 14	WEWS	10/25/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	M--TF--	1:00	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 10/22/12

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Contract / Revision **315411** Flight Dates **10/25/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/20/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add 10.25-10.29 :60s** Estimate # **2175**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WEWS	10/25/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	M- -TF- -	1:00	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- -TF- -					1	\$3,000.00		0.00			
N 15	WEWS	10/25/12	10/29/12	Monday DWS Monday DWS	CM	8-10p	M- - - - -	1:00	1	\$36,000.00	P-2	0.00	NM	1	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- - - - -					1	\$36,000.00		0.00			
N 16	WEWS	10/25/12	10/29/12	Sunday Prime B Sunday Prime B	CM	8-9p	- - - - - S	1:00	1	\$28,000.00	P-2	0.00	NM	1	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- - - - - S					1	\$28,000.00		0.00			
N 17	WEWS	10/25/12	10/29/12	Friday Prime C Friday Prime C	CM	10-11p	- - - - F - -	1:00	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- - - - F - -					1	\$10,000.00		0.00			
N 18	WEWS	10/25/12	10/29/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	- - - - - S-	1:00	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- - - - - S-					1	\$11,000.00		0.00			
N 19	WEWS	10/25/12	10/29/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	- - - - - S-	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- - - - - S-					1	\$7,000.00		0.00			
N 20	WEWS	10/25/12	10/29/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	- - - - - S	1:00	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- - - - - S					1	\$5,000.00		0.00			
N 21	WEWS	10/25/12	10/29/12	M-F 9-10a M-F 9-10a	CM	9-10a	M- -TF- -	1:00	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- -TF- -					1	\$1,300.00		0.00			
N 22	WEWS	10/25/12	10/29/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	M- -TF- -	1:00	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- -TF- -					1	\$1,400.00		0.00			
N 23	WEWS	10/25/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M- -TF- -	1:00	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- -TF- -					1	\$3,600.00		0.00			
Totals														30	\$150,000.00